



Royal Foodservice Achieves Food Hub Designation



“Skyrocketing consumer demand for local and regional food is an economic opportunity for America’s farmers and ranchers. Food hubs facilitate access to these markets by offering critical aggregation, marketing, distribution and other services to farmers and ranchers.”

—Tom Vilsack,
USDA Secretary, May 2013

Georgia’s farmers can unearth a myriad of challenges when pursuing retail and foodservice markets, where demand for local and regional foods is greater than ever. Food Hubs act as a critical link in agriculture communities and provide beneficial business opportunities to supply chain partners.

Holding true to its commitment to be the Southeast’s perishable products specialist, **Royal Foodservice** has solidified its commitment to local agriculture by achieving Food Hub designation. In association with the National Good Food Network, the Wallace Center and the USDA’s Agriculture Marketing Services; Royal Foodservice joins the nation’s growing Food Hub network and will act as a collaborator and mentor to this unique community.

A new title doesn’t mean a new approach though because Royal Foodservice has offered production, aggregation, distribution, and marketing services, to over 20 of its local and regional farmers for more than 20 years. The new designation does mean new opportunities and commitments to furthering their activities in local, sustainable food systems and growing their partnership with the Georgia farming community.



→ Learn more at
GreenerFieldsTogether.org
RoyalFoodService.com